Google

- How to Share Access to Google Tag Manager (GTM)

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1. Log in to Google Tag Manager

Go to Google Tag Manager and log in with your account.

Monosnap screenshot-2024-10-03-at-17-03-01.png (2838×1424) 2025-02-06 15-24-35.png

2. Select the Appropriate Account and Container

Once logged in, ensure you select the correct **GTM account** and **container** that you want to share access to.

3. Navigate to Admin Panel

In the GTM dashboard, look at the upper-left corner and select the **three-dots-button**.

4. Go to User Management

Click on **User Management**.
Monosnap screenshot-2024-10-03-at-16-58-31.png (2842×878) 2025-02-06 15-25-36.png

5. Add New User

In the User Management panel, click on the blue **+** button in the upper-right corner and select **Add Users**.Monosnap screenshot-2024-10-03-at-16-59-31.png (2284×334) 2025-02-06 15-23-19.png

6. Enter the Email Address

In the email field, enter **tech@point2web.com**.
Monosnap screenshot-2024-10-03-at-17-00-51.png (2232×1326) 2025-02-06 15-26-23.png

7. Set Permissions

For your agency to create and edit tags, assign the following permissions:

Container Permissions: Select **Edit** and **Publish**. This allows your agency to create, modify, and publish tags.

Screenshot 2024-10-03 at 17.00.40.png

8. Invite the User

Once permissions are set, click **Invite**.

9. Confirmation:

The invited user (your agency) will receive an email with the invitation. Once accepted, they will have access to the GTM container with the specified permissions.

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