

NewsBreak

- [How To Generate NewsBreak API Key](#)

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Introduction

Welcome to the **NewsBreak API Integration Guide!** This guide will help you seamlessly integrate NewsBreak API into your application, enabling data exchange and automation. Follow the steps below to get started.

Step 1: Create an Ad Account

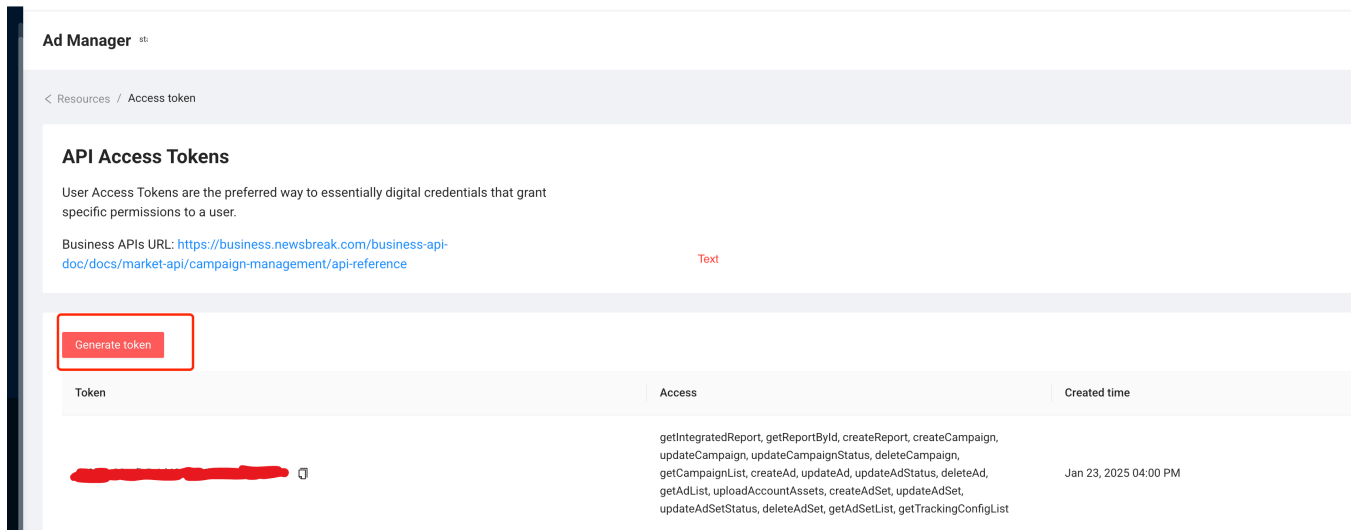
Before you can use the API, ensure you have an **ad account** in our **Ad Manager**. If you don't have an account, sign up through platform.

Step 2: Obtain an API Access Token

1. Log in to your **Ad Manager** account.
2. Navigate to **Resources** → **API Access Tokens**.

The screenshot displays the NewsBreak Ad Manager interface. On the left, a dark sidebar contains a navigation menu with items such as Dashboard, Ad management, Billing, Account management, Report, User management, Audit, Tools, GAM URL converter, Event management, Account configuration, Audience management, Media library, Resources (highlighted with a red box), and CDN upload. At the bottom of the sidebar, a promotional banner for '\$25,000' is visible. The main content area is titled 'Resources' and features a 'Learn about our Resources Hub' section with an illustration of a person holding a tablet. Below this, there are three cards: 'Partners' (with a 'New' tag), 'API Doc', and 'API Access Tokens'. The 'API Access Tokens' card is highlighted with a red border and contains the text: 'API Access Tokens' and 'User Access Tokens are the preferred way to essentially digital credentials that grant specific permission to a user.'

3. Click "**Generate Token**" to create a new API access token.



Ad Manager

< Resources / Access token

API Access Tokens

User Access Tokens are the preferred way to essentially digital credentials that grant specific permissions to a user.

Business APIs URL: <https://business.newsbreak.com/business-api-doc/docs/market-api/campaign-management/api-reference>

Generate token

Token	Access	Created time
[REDACTED]	getIntegratedReport, getReportById, createReport, createCampaign, updateCampaign, updateCampaignStatus, deleteCampaign, getCampaignList, createAd, updateAd, updateAdStatus, deleteAd, getAdList, uploadAccountAssets, createAdSet, updateAdSet, updateAdSetStatus, deleteAdSet, getAdSetList, getTrackingConfigList	Jan 23, 2025 04:00 PM

📌 **Note:** Keep your API token secure and do not share it publicly. This token is required for authentication in API requests.

Step 3: Authenticate API Requests

Once you have your **API access token**, you can authenticate API requests by including the token in the HTTP **header**.

Authentication Header Format

Key	Value	Type
Access-Token	<code>your_access_token_here</code>	String

Step 4: Making API Requests

Below is an example of how to make an API request using **cURL**:

```
curl -X 'POST' \  
'https://business.newsbreak.com/business-api/v1/reports/getIntegratedReport' \  
-H 'accept: application/json' \  
-H 'Access-Token: your_access_token' \  
-H 'Content-Type: application/json' \  
-d '{  
  "name": "string",  
  "dateRange": "FIXED",  
  "startDate": "2024-01-01",  
  "endDate": "2024-01-01",  
}
```

```
"filter": null,  
"filterIds": ["string"],  
"dimensions": ["DATE"],  
"metrics": ["COST"],  
"emails": ["your_email"],  
"editors": ["your_name"]  
}'
```