

NewsBreak

- [How To Generate NewsBreak API Key](#)

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Introduction

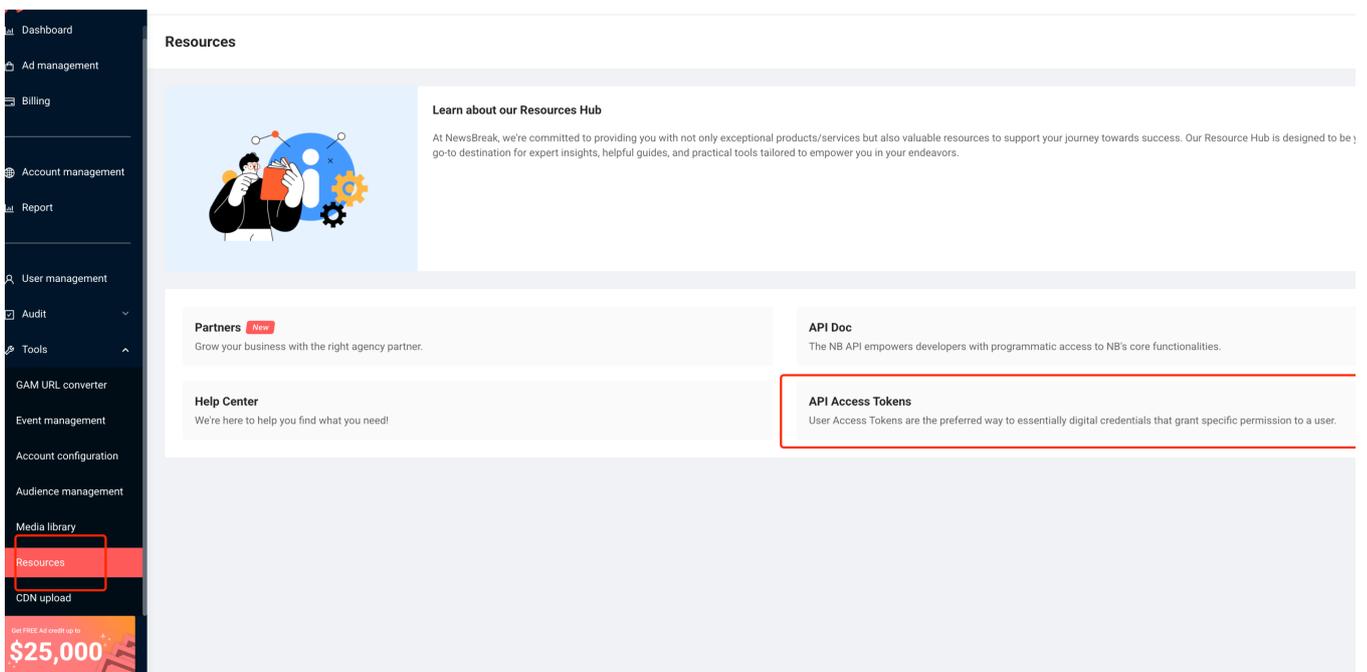
Welcome to the **NewsBreak API Integration Guide!** This guide will help you seamlessly integrate NewsBreak API into your application, enabling data exchange and automation. Follow the steps below to get started.

Step 1: Create an Ad Account

Before you can use the API, ensure you have an **ad account** in our **Ad Manager**. If you don't have an account, sign up through platform.

Step 2: Obtain an API Access Token

1. Log in to your **Ad Manager** account.
2. Navigate to **Resources** → **API Access Tokens**.



The screenshot displays the NewsBreak Ad Manager interface. On the left is a dark sidebar with a navigation menu including: Dashboard, Ad management, Billing, Account management, Report, User management, Audit, Tools, GAM URL converter, Event management, Account configuration, Audience management, Media library, Resources (highlighted with a red box), and CDN upload. At the bottom of the sidebar, there is a promotional banner for a \$25,000 credit. The main content area is titled 'Resources' and features an illustration of a person with a magnifying glass and gears. Below this, there are several resource cards: 'Partners' (with a 'New' tag), 'API Doc', 'Help Center', and 'API Access Tokens' (which is highlighted with a red box). The 'API Access Tokens' card contains the text: 'User Access Tokens are the preferred way to essentially digital credentials that grant specific permission to a user.'

3. Click "**Generate Token**" to create a new API access token.

Ad Manager st

< Resources / Access token

API Access Tokens

User Access Tokens are the preferred way to essentially digital credentials that grant specific permissions to a user.

Business APIs URL: <https://business.newsbreak.com/business-api-doc/docs/market-api/campaign-management/api-reference> Text

Generate token

Token	Access	Created time
[REDACTED]	getIntegratedReport, getReportById, createReport, createCampaign, updateCampaign, updateCampaignStatus, deleteCampaign, getCampaignList, createAd, updateAd, updateAdStatus, deleteAd, getAdList, uploadAccountAssets, createAdSet, updateAdSet, updateAdSetStatus, deleteAdSet, getAdSetList, getTrackingConfigList	Jan 23, 2025 04:00 PM

📌 **Note:** Keep your API token secure and do not share it publicly. This token is required for authentication in API requests.

Step 3: Authenticate API Requests

Once you have your **API access token**, you can authenticate API requests by including the token in the HTTP **header**.

Authentication Header Format

Key	Value	Type
Access-Token	<code>your_access_token_here</code>	String

Step 4: Making API Requests

Below is an example of how to make an API request using **cURL**:

```
curl -X 'POST' \  
'https://business.newsbreak.com/business-api/v1/reports/getIntegratedReport' \  
-H 'accept: application/json' \  
-H 'Access-Token: your_access_token' \  
-H 'Content-Type: application/json' \  
-d '{  
  "name": "string",  
  "dateRange": "FIXED",  
  "startDate": "2024-01-01",
```

```
"endDate": "2024-01-01",  
"filter": null,  
"filterIds": ["string"],  
"dimensions": ["DATE"],  
"metrics": ["COST"],  
"emails": ["your_email"],  
"editors": ["your_name"]  
}'
```