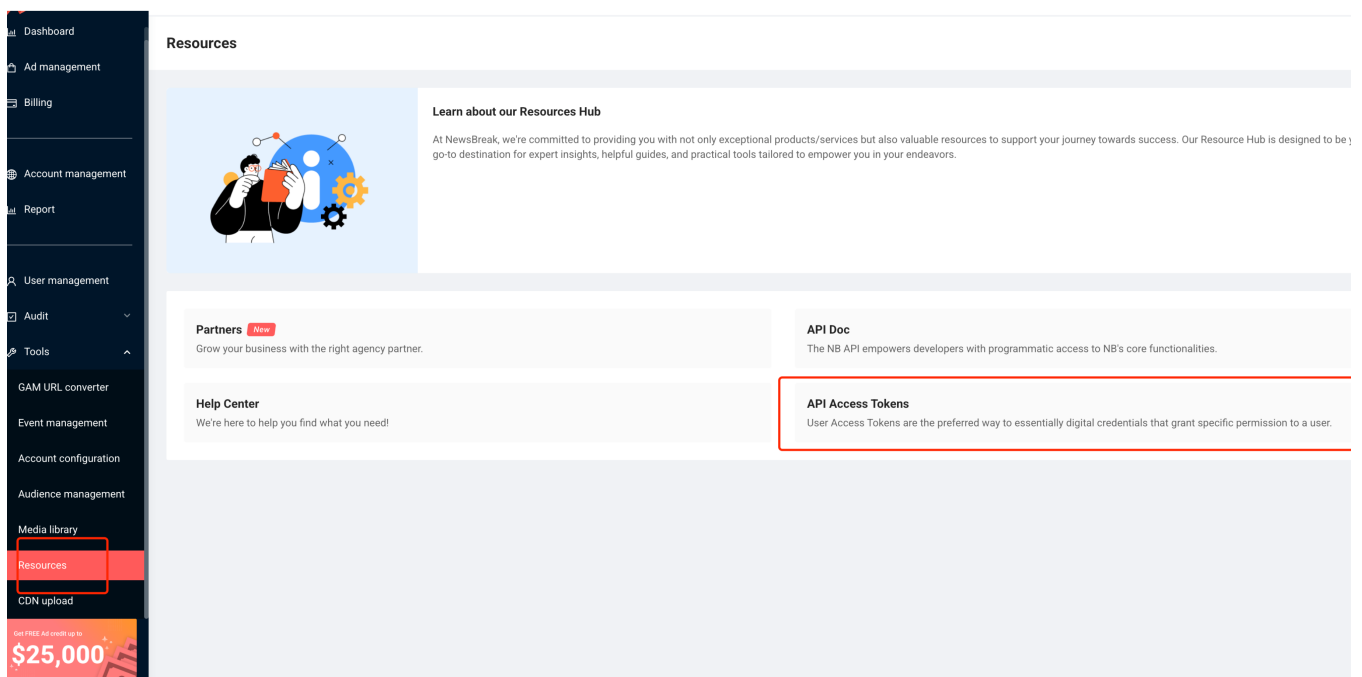# How To Generate NewsBreak API Key

Introduction

Welcome to the **NewsBreak API Integration Guide**! This guide will help you seamlessly integrate NewsBreak API into your application, enabling data exchange and automation. Follow the steps below to get started.

Step 1: Create an Ad Account

Before you can use the API, ensure you have an **ad account** in our **Ad Manager**. If you don't have an account, sign up through platform.

Step 2: Obtain an API Access Token

1. Log in to your **Ad Manager** account.
2. Navigate to **Resources → API Access Tokens**.

3. Click **"Generate Token"** to create a new API access token.

> ❝ 📄 **Note:** Keep your API token secure and do not share it publicly. This token is required for authentication in API requests.

Step 3: Authenticate API Requests

Once you have your **API access token**, you can authenticate API requests by including the token in the HTTP **header**.

Authentication Header Format

Key	Value	Type
Access-Token	your_access_token_here	String

Step 4: Making API Requests

Below is an example of how to make an API request using **cURL**:

```
curl -X 'POST' \
'https://business.newsbreak.com/business-api/v1/reports/getIntegratedReport' \
-H 'accept: application/json' \
-H 'Access-Token: your_access_token' \
-H 'Content-Type: application/json' \
-d '{
  "name": "string",
  "dateRange": "FIXED",
  "startDate": "2024-01-01",
```

```
    "endDate": "2024-01-01",

    "filter": null,

    "filterIds": ["string"],

    "dimensions": ["DATE"],

    "metrics": ["COST"],

    "emails": ["your_email"],

    "editors": ["your_name"]

}'
```

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