

How To Generate NewsBreak API Key

Introduction

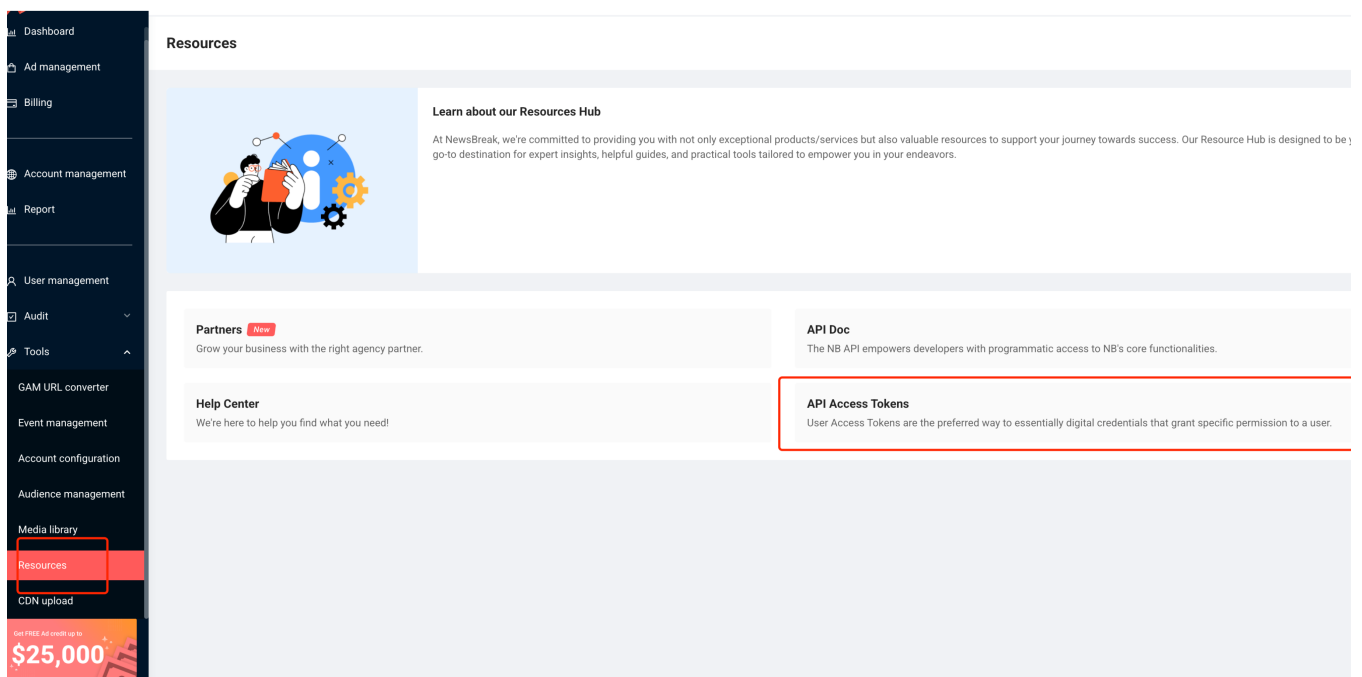
Welcome to the **NewsBreak API Integration Guide**! This guide will help you seamlessly integrate NewsBreak API into your application, enabling data exchange and automation. Follow the steps below to get started.

Step 1: Create an Ad Account

Before you can use the API, ensure you have an **ad account** in our **Ad Manager**. If you don't have an account, sign up through platform.

Step 2: Obtain an API Access Token

1. Log in to your **Ad Manager** account.
2. Navigate to **Resources** → **API Access Tokens**.



3. Click "**Generate Token**" to create a new API access token.

Ad Manager

< Resources / Access token

API Access Tokens

User Access Tokens are the preferred way to essentially digital credentials that grant specific permissions to a user.

Business APIs URL: <https://business.newsbreak.com/business-api-doc/docs/market-api/campaign-management/api-reference>

Generate token

Text

Token	Access	Created time
<div></div>	<div>getIntegratedReport, getReportById, createReport, createCampaign, updateCampaign, updateCampaignStatus, deleteCampaign, getCampaignList, createAd, updateAd, updateAdStatus, deleteAd, getAdList, uploadAccountAssets, createAdSet, updateAdSet, updateAdSetStatus, deleteAdSet, getAdSetList, getTrackingConfigList</div>	<div>Jan 23, 2025 04:00 PM</div>

“ **Note** Keep your API token secure and do not share it publicly. This token is required for authentication in API requests.

Step 3: Authenticate API Requests

Once you have your **API access token**, you can authenticate API requests by including the token in the HTTP **header**.

Authentication Header Format

Key	Value	Type
Access-Token	<code>your_access_token_here</code>	String

Step 4: Making API Requests

Below is an example of how to make an API request using **cURL**:

```
curl -X 'POST' \
'https://business.newsbreak.com/business-api/v1/reports/getIntegratedReport' \
-H 'accept: application/json' \
-H 'Access-Token: your_access_token' \
-H 'Content-Type: application/json' \
-d '{
    "name": "string",
    "dateRange": "FIXED",
    "startDate": "2024-01-01",
```

```
"endDate": "2024-01-01",  
"filter": null,  
"filterIds": ["string"],  
"dimensions": ["DATE"],  
"metrics": ["COST"],  
"emails": ["your_email"],  
"editors": ["your_name"]  
}'
```

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