

How To Generate NewsBreak API Key

Introduction

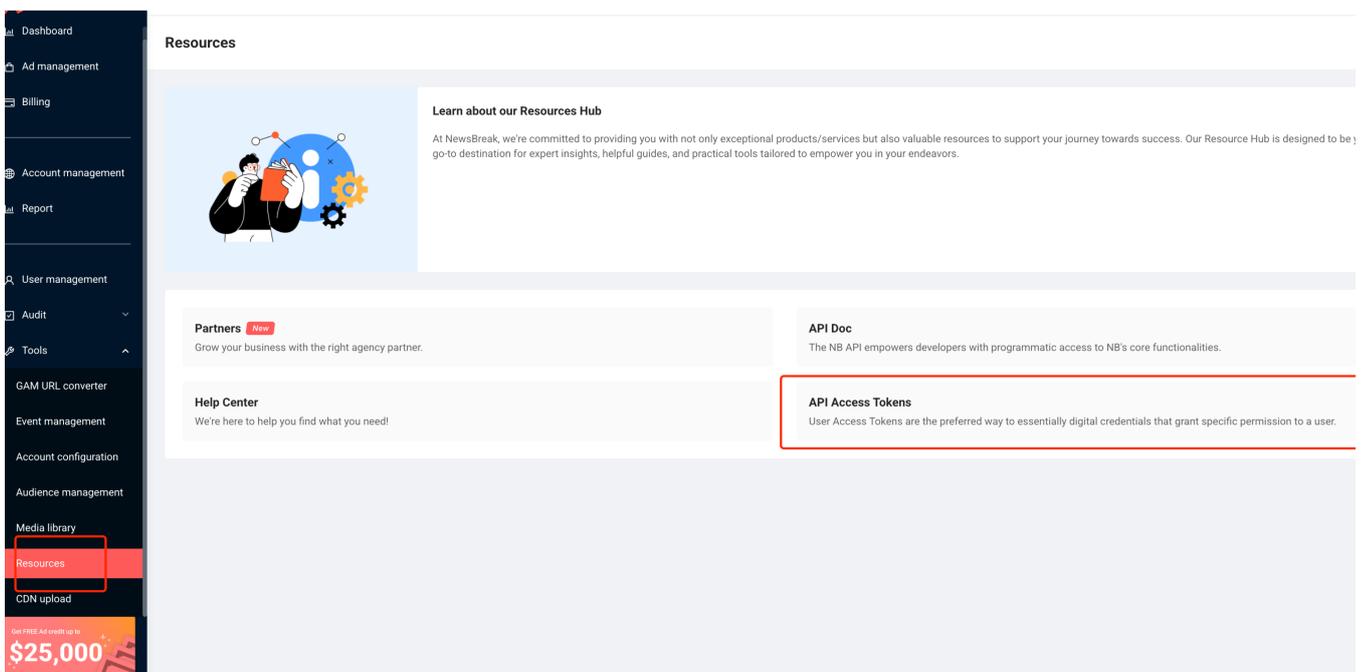
Welcome to the **NewsBreak API Integration Guide!** This guide will help you seamlessly integrate NewsBreak API into your application, enabling data exchange and automation. Follow the steps below to get started.

Step 1: Create an Ad Account

Before you can use the API, ensure you have an **ad account** in our **Ad Manager**. If you don't have an account, sign up through platform.

Step 2: Obtain an API Access Token

1. Log in to your **Ad Manager** account.
2. Navigate to **Resources** → **API Access Tokens**.



The screenshot displays the NewsBreak Ad Manager interface. On the left is a dark sidebar menu with various navigation options. The main content area is titled "Resources" and features a central graphic of a person holding a tablet. Below this, there are several resource cards: "Partners" (with a "New" tag), "API Doc", "Help Center", and "API Access Tokens". The "API Access Tokens" card is highlighted with a red border. At the bottom of the sidebar, there is a promotional banner for "Get FREE Ad credit up to \$25,000".

Resources

Learn about our Resources Hub

At NewsBreak, we're committed to providing you with not only exceptional products/services but also valuable resources to support your journey towards success. Our Resource Hub is designed to be a go-to destination for expert insights, helpful guides, and practical tools tailored to empower you in your endeavors.

Partners New

Grow your business with the right agency partner.

API Doc

The NB API empowers developers with programmatic access to NB's core functionalities.

Help Center

We're here to help you find what you need!

API Access Tokens

User Access Tokens are the preferred way to essentially digital credentials that grant specific permission to a user.

Get FREE Ad credit up to **\$25,000**

3. Click "**Generate Token**" to create a new API access token.

Ad Manager st

< Resources / Access token

API Access Tokens

User Access Tokens are the preferred way to essentially digital credentials that grant specific permissions to a user.

Business APIs URL: <https://business.newsbreak.com/business-api-doc/docs/market-api/campaign-management/api-reference> Text

Generate token

Token	Access	Created time
[REDACTED]	getIntegratedReport, getReportById, createReport, createCampaign, updateCampaign, updateCampaignStatus, deleteCampaign, getCampaignList, createAd, updateAd, updateAdStatus, deleteAd, getAdList, uploadAccountAssets, createAdSet, updateAdSet, updateAdSetStatus, deleteAdSet, getAdSetList, getTrackingConfigList	Jan 23, 2025 04:00 PM

📌 **Note:** Keep your API token secure and do not share it publicly. This token is required for authentication in API requests.

Step 3: Authenticate API Requests

Once you have your **API access token**, you can authenticate API requests by including the token in the HTTP **header**.

Authentication Header Format

Key	Value	Type
Access-Token	<code>your_access_token_here</code>	String

Step 4: Making API Requests

Below is an example of how to make an API request using **cURL**:

```
curl -X 'POST' \  
'https://business.newsbreak.com/business-api/v1/reports/getIntegratedReport' \  
-H 'accept: application/json' \  
-H 'Access-Token: your_access_token' \  
-H 'Content-Type: application/json' \  
-d '{  
  "name": "string",  
  "dateRange": "FIXED",  
  "startDate": "2024-01-01",
```

```
"endDate": "2024-01-01",  
"filter": null,  
"filterIds": ["string"],  
"dimensions": ["DATE"],  
"metrics": ["COST"],  
"emails": ["your_email"],  
"editors": ["your_name"]  
}'
```

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