

# How To Generate NewsBreak API Key

## Introduction

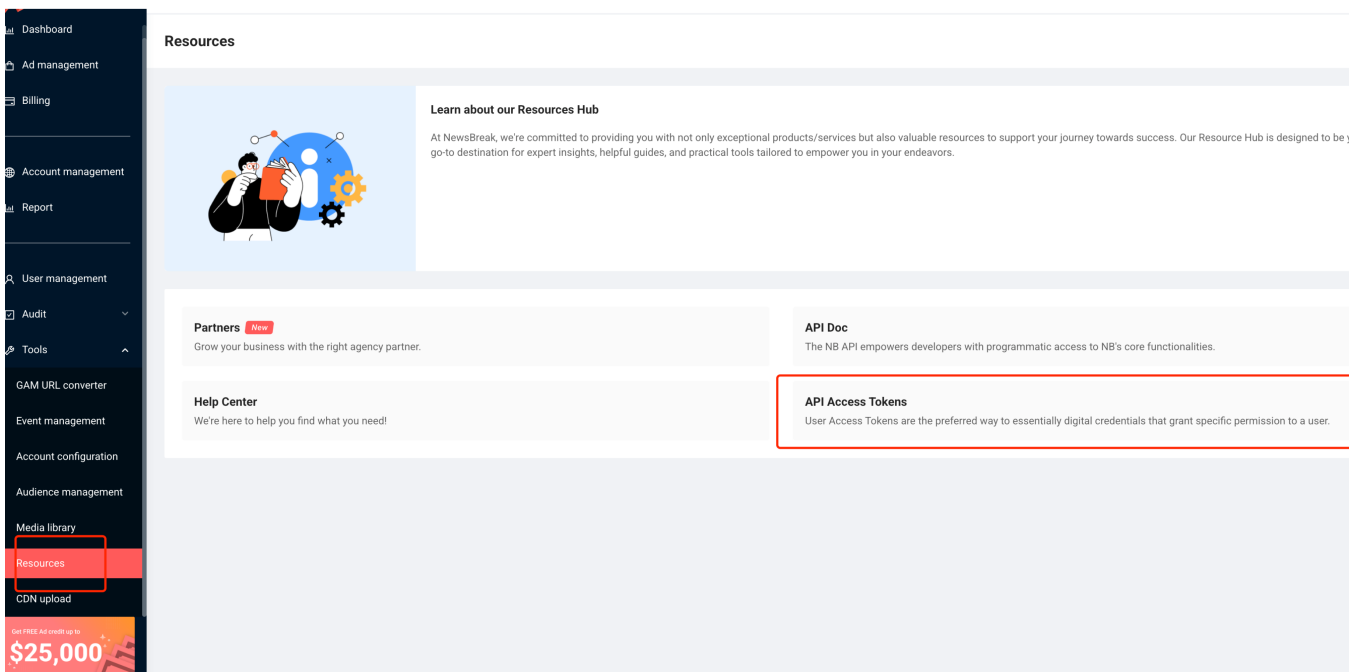
Welcome to the **NewsBreak API Integration Guide!** This guide will help you seamlessly integrate NewsBreak API into your application, enabling data exchange and automation. Follow the steps below to get started.

## Step 1: Create an Ad Account

Before you can use the API, ensure you have an **ad account** in our **Ad Manager**. If you don't have an account, sign up through platform.

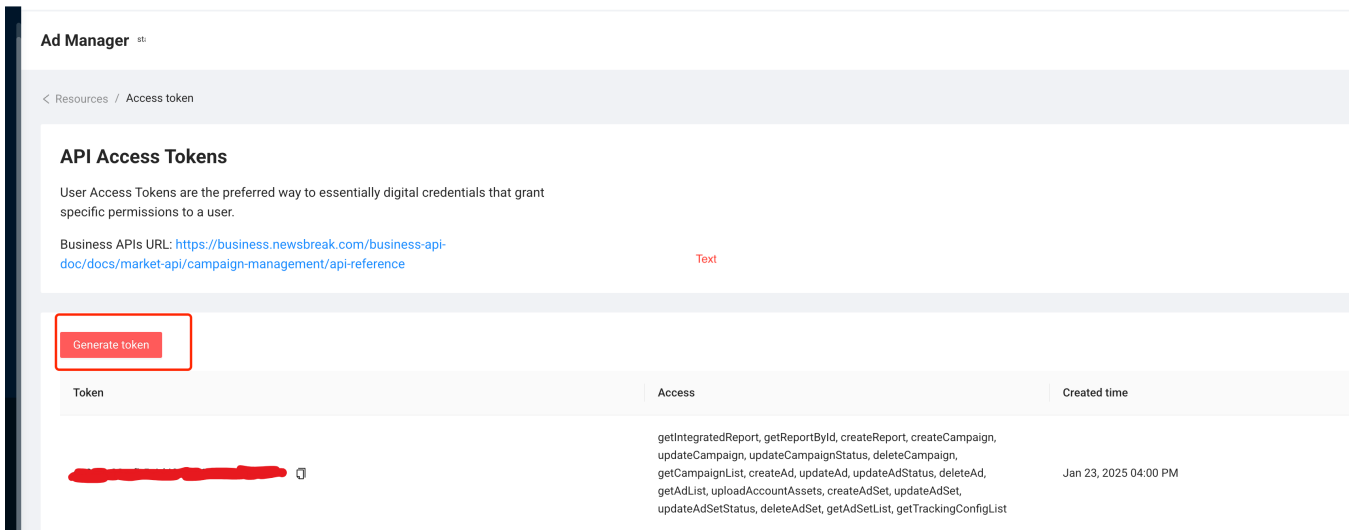
## Step 2: Obtain an API Access Token

1. Log in to your **Ad Manager** account.
2. Navigate to **Resources** → **API Access Tokens**.



The screenshot displays the NewsBreak Ad Manager interface. On the left is a dark sidebar with a navigation menu including: Dashboard, Ad management, Billing, Account management, Report, User management, Audit, Tools, GAM URL converter, Event management, Account configuration, Audience management, Media library, Resources (highlighted with a red box), and CDN upload. At the bottom of the sidebar, there is a promotional banner for '\$25,000' with the text 'Get FREE Ad credit up to'. The main content area is titled 'Resources' and features an illustration of a person reading a book with gears and a lightbulb. Below this is a section 'Learn about our Resources Hub' with a paragraph of text. Further down, there are three cards: 'Partners' (with a 'New' tag), 'API Doc', and 'API Access Tokens' (which is highlighted with a red border). The 'API Access Tokens' card contains the text: 'User Access Tokens are the preferred way to essentially digital credentials that grant specific permission to a user.'

3. Click "**Generate Token**" to create a new API access token.



**Ad Manager**

< Resources / Access token

### API Access Tokens

User Access Tokens are the preferred way to essentially digital credentials that grant specific permissions to a user.

Business APIs URL: <https://business.newsbreak.com/business-api-doc/docs/market-api/campaign-management/api-reference>

**Generate token**

Token	Access	Created time
[REDACTED]	getIntegratedReport, getReportById, createReport, createCampaign, updateCampaign, updateCampaignStatus, deleteCampaign, getCampaignList, createAd, updateAd, updateAdStatus, deleteAd, getAdList, uploadAccountAssets, createAdSet, updateAdSet, updateAdSetStatus, deleteAdSet, getAdSetList, getTrackingConfigList	Jan 23, 2025 04:00 PM

**Note:** Keep your API token secure and do not share it publicly. This token is required for authentication in API requests.

## Step 3: Authenticate API Requests

Once you have your **API access token**, you can authenticate API requests by including the token in the HTTP **header**.

### Authentication Header Format

Key	Value	Type
Access-Token	<code>your_access_token_here</code>	String

## Step 4: Making API Requests

Below is an example of how to make an API request using **cURL**:

```
curl -X 'POST' \  
'https://business.newsbreak.com/business-api/v1/reports/getIntegratedReport' \  
-H 'accept: application/json' \  
-H 'Access-Token: your_access_token' \  
-H 'Content-Type: application/json' \  
-d '{  
  "name": "string",  
  "dateRange": "FIXED",  
  "startDate": "2024-01-01",  
  "endDate": "2024-01-01",
```

```
"filter": null,  
"filterIds": ["string"],  
"dimensions": ["DATE"],  
"metrics": ["COST"],  
"emails": ["your_email"],  
"editors": ["your_name"]  
}'
```

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